



Sponsorship Prospectus

Welcome to YMUNT X!

Dear Prospective Sponsor,

Hello, I'm Zoey Duan, Under-Secretary-General of Outreach for the tenth Yale Model United Nations Taiwan (YMUNT) conference, and it is my pleasure to invite your organization to become an official sponsor.

For nearly a decade, YMUN Taiwan has hosted one of East Asia's largest and most prestigious high school student conferences that brings together over 500 students, parents, faculty, schools, and organizations from across the world for three days of learning, networking, and connection. This year, we would love for you to join us in transforming such a momentous event into reality.

YMUNT offers an exclusive opportunity for your organization to reach a diverse, international audience, support young dreams, and invest in education, talent, and the world leaders of tomorrow. Whether it be helping us expand our capacity and social impact through direct sponsorship or supporting financially challenged students through our financial aid program, your organization will not only be rewarded through our wide selection of tailored packages and services but also by directly witnessing and contributing to positive change that lasts a lifetime.

To learn more about our sponsorship packages and the conference itself, please peruse this prospectus and visit https://ymunt.org.

For questions or concerns, please do not hesitate to contact me at outreach@ymunt.org. Thank you for your interest in sponsoring our conference. We look forward to the possibility of partnering with you in the near future.

Sincerely,

Zoey DuanUnder-Secretary-General of Outreach
Yale Model United Nations Taiwan X



About Yale Model United Nations Taiwan (YMUNT)

YMUNT is one of seven premier international relations conferences presented by the **Yale International Relations Association (YIRA)**. Over the past 50 years, YIRA conferences have provided a unique platform for intellectual enrichment, global discourse, and civic education to more than 4,300 participants across 40 countries. By offering a one-of-a-kind opportunity for students to engage in critical dialogue, world-class workshops, and leadership development, YMUNT has specifically built an expansive community of scholars, partners, and leaders in Taiwan, the Asian Pacific region, and beyond. YMUNT is a registered 501©3 non-profit subsidiary and a United Nations Advisory body such that **all donations are tax-deductible**.

This year, YMUNT is proud to return to the **GIS NTU Convention Center** at National Taiwan University for its tenth iteration, taking place on **March 15th-17th, 2024**.

Previous YMUNT and YIRA Partners:

































Meet Our Team

- A transnational Secretariat of Yale undergraduates from the USA, China, South Korea, Hong Kong, Japan, Brazil, New Zealand, and Taiwan, as well as nearly thirty Taiwanese high school students.
- 10+ years of experience in conference planning and corporate partnership management



Meet Your Audience



In Person:

Connect with 400+ high school students, 70+ educators, 12+ Yale undergraduates, 10+ NGO/student organizations, and high-profile guest speakers.

Delegate Guide:

400+ delegate guides distributed in-print to delegates, parents, faculty, schools, local and international nonprofits, academic institutions, and more.

Online:

Website viewership of over 1,000 visits per month across the Yale, Taiwanese, and global community. 3,000+ recipients on YMUNT newsletter email subscription.

Social Media:

6,500+ followers across Facebook and Instagram with 145% monthly engagement (i.e., number of interactions as a percentage of audience).

What You Can Do:

Committed to our mission to "Empower, Enrich, and Excel," Yale Model United Nations Taiwan allocates all participation fees and donations towards planning and administrative costs, student scholarships and financial aid, and conference-related expenses. YMUNT aims to provide an accessible educational experience to all students, regardless of race, religion, gender, sexual orientation, socioeconomic background, and more. **As a sponsor, you can join us in our spirit of diversity and inclusion.**

We offer several sponsorship options and benefits as follows:

1. Create A Scholarship

YMUNT offers scholarships for exemplary but underprivileged schools throughout Asia in addition to our financial aid program. By donating and creating a scholarship, your company will have its name attached to the scholarship and will be in direct communication with beneficiaries who would not otherwise be able to participate in YMUNT.

The prices are outlined below:

Number of Students	Attendance Fee	
1	\$175	
5	\$875	
10	\$1750	

2. Individual Sponsorshop

To allow our sponsors to customize their sponsorships, we make the following services available for individual purchase. The following can be used to assemble a custom set of services that best suits your needs:

	Services	Price
Print Promotion	1/4 Page Ad (4.25 in. x 5.5 in.) in Delegate Guide	\$125
	½ Page Ad (8.5 in. x 5.5 in.) in Delegate Guide	\$200
	Full Page Ad (8.5 in. x 11 in.) in Delegate Guide	\$350
	Front Page Logo on Delegate Guide	\$400
	Full Back Cover on Delegate Guide	\$500
	Insertion of Promotional Material*	\$500

In-Person	Services	Price
Promotion	Verbal Acknowledgement at Main Ceremonies	\$200
	Booth at Community Fair	\$400

	Services	Price
Online Promotion	Email Newsletter Spotlight	\$300
	Website Feature (100-word ad & link)	\$300
	Logo on Sponsor Tab	\$300
	Logo on Front Page of Website	\$400

Social Media	Services	Price
	Sponsorship Post on Facebook	\$150
	Sponsorship Post on Instagram	\$150
	Video Acknowledgement on Instagram	\$200

^{*}Promotional materials may be postcards, flyers, stickers, etc.; must be provided by sponsor.

^{**}An organization representative may attend and speak to participants during event and panel.

3. Sponsorship Packages

	Bronze	Silver	Gold	Platinum
Minimum Contribution	\$250+	\$750+	\$1250+	\$2000+
Print	1/4 Page Ad in Delegate Guide	1/4 Page Ad in Delegate Guide	1/2 Page Ad in Delegate Guide	Full Page Ad in Delegate Guide
Promotion				Front Page Logo on Delegate Guide
In Person Promotion			Verbal Acknowledgement at Main Ceremonies	Verbal Acknowledgement at Main Ceremonies
				Ceremony Speech by Organization Representative
			Booth at Comunity Fair	Booth at Community Fair
				Email Newsletter Spotlight
Online Promotion	Logo on Sponsor Tab	Logo on Sponsor Tab	Logo on Sponsor Tab	Logo on Front Page of Website
		Website Feature	Website Feature	Website Feature
Social Media Promotion		Sponsorship Post on 1 Platform	Sponsorship Post on 1 Platform	Sponsorship Post on Facebook and Instagram
				Video Acknowledgement on Instagram
		Scholarship Add Ons	Scholarship Add Ons	Scholarship Add Ons
Premium Offers (With Additional Fees)			Distribution of Promotional Materials (e.g., stickers, promo codes) at Social Events (+\$500)	Distribution of Promotional Materials (e.g., stickers, promo codes) at Social Events (+\$500)
			Conference Event, Presented by Organization (+\$500)	Conference Event, Presented by Organization (+\$500)
			Promotional Video Aired at a Main Ceremony (+\$500)	Promotional Video Aired at a Main Ceremony (+\$500)

Package Expansions:

Any sponsorship packages can be expanded using the individual services on the previous page. Please note that you do not have to purchase a package in order to take advantage of these individual services and vice versa.

Promotion Examples

All social media/print promotions will be created in collaboration with the Under-Secretary-General of Branding. For any questions or concerns regarding design, please contact branding@ymunt.org.

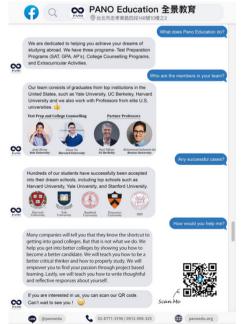
Booth at Community Fair







Ads in Delegate Guide



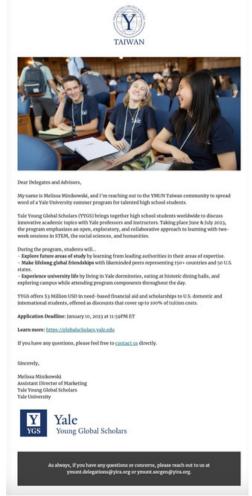


THE SECRET TO ADMISSIONS SUCCESS:

Instagram Sponsorship Post



Email Newsletter Spotlight



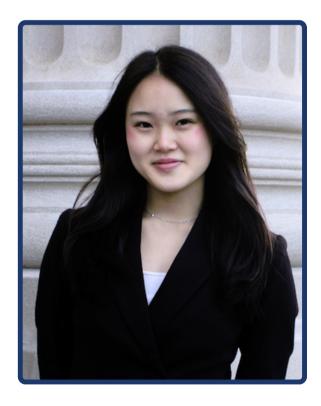


Contact Us!

We encourage and appreciate all forms of sponsorship, and we are flexible in adjusting to your organization's goals and needs. We sincerely hope we will have the privilege of working with your organization as we prepare for the tenth and most memorable conference yet.

For more information, please visit our website at https://ymunt.org or contact one of our Secretariat members below.

Thank you for your consideration!







Lee-Ann Kao

Director-General of Operations

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