



TAIWAN X



Sponsorship Prospectus

Welcome to YMUNT X!

Dear Prospective Sponsor,

Hello, I'm Zoey Duan, Under-Secretary-General of Outreach for the tenth Yale Model United Nations Taiwan (YMUNT) conference, and it is my pleasure to invite your organization to become an official sponsor.

For nearly a decade, YMUN Taiwan has hosted one of East Asia's largest and most prestigious high school student conferences that brings together over 500 students, parents, faculty, schools, and organizations from across the world for three days of learning, networking, and connection. This year, we would love for you to join us in transforming such a momentous event into reality.

YMUNT offers an exclusive opportunity for your organization to reach a diverse, international audience, support young dreams, and invest in education, talent, and the world leaders of tomorrow. Whether it be helping us expand our capacity and social impact through direct sponsorship or supporting financially challenged students through our financial aid program, your organization will not only be rewarded through our wide selection of tailored packages and services but also by directly witnessing and contributing to positive change that lasts a lifetime.

To learn more about our sponsorship packages and the conference itself, please peruse this prospectus and visit <https://ymunt.org>.

For questions or concerns, please do not hesitate to contact me at outreach@ymunt.org. Thank you for your interest in sponsoring our conference. We look forward to the possibility of partnering with you in the near future.

Sincerely,

Zoey Duan

Under-Secretary-General of Outreach
Yale Model United Nations Taiwan X



About Yale Model United Nations Taiwan (YMUNT)

YMUNT is one of seven premier international relations conferences presented by the **Yale International Relations Association (YIRA)**. Over the past 50 years, YIRA conferences have provided a unique platform for intellectual enrichment, global discourse, and civic education to more than 4,300 participants across 40 countries. By offering a one-of-a-kind opportunity for students to engage in critical dialogue, world-class workshops, and leadership development, YMUNT has specifically built an expansive community of scholars, partners, and leaders in Taiwan, the Asian Pacific region, and beyond. YMUNT is a registered 501©3 non-profit subsidiary and a United Nations Advisory body such that **all donations are tax-deductible**.

This year, YMUNT is proud to return to the **GIS NTU Convention Center** at National Taiwan University for its tenth iteration, taking place on **March 15th-17th, 2024**.

Previous YMUNT and YIRA Partners:



Meet Our Team

- A transnational Secretariat of Yale undergraduates from the USA, China, South Korea, Hong Kong, Japan, Brazil, New Zealand, and Taiwan, as well as nearly thirty Taiwanese high school students.
- 10+ years of experience in conference planning and corporate partnership management



Meet Your Audience



In Person: Connect with 400+ high school students, 70+ educators, 12+ Yale undergraduates, 10+ NGO/student organizations, and high-profile guest speakers.

Delegate Guide: 400+ delegate guides distributed in-print to delegates, parents, faculty, schools, local and international nonprofits, academic institutions, and more.

Online: Website viewership of over 1,000 visits per month across the Yale, Taiwanese, and global community. 3,000+ recipients on YMUNT newsletter email subscription.

Social Media: 6,500+ followers across Facebook and Instagram with 145% monthly engagement (i.e., number of interactions as a percentage of audience).

What You Can Do:

Committed to our mission to “Empower, Enrich, and Excel,” Yale Model United Nations Taiwan allocates all participation fees and donations towards planning and administrative costs, student scholarships and financial aid, and conference-related expenses. YMUNT aims to provide an accessible educational experience to all students, regardless of race, religion, gender, sexual orientation, socioeconomic background, and more. **As a sponsor, you can join us in our spirit of diversity and inclusion.**

We offer several sponsorship options and benefits as follows:

1. Create A Scholarship

YMUNT offers scholarships for exemplary but underprivileged schools throughout Asia in addition to our financial aid program. By donating and creating a scholarship, your company will have its name attached to the scholarship and will be in direct communication with beneficiaries who would not otherwise be able to participate in YMUNT.

The prices are outlined below:

Number of Students	Attendance Fee
1	\$175
5	\$875
10	\$1750

2. Individual Sponsorship

To allow our sponsors to customize their sponsorships, we make the following services available for individual purchase. The following can be used to assemble a custom set of services that best suits your needs:

Print Promotion	Services	Price
	¼ Page Ad (4.25 in. x 5.5 in.) in Delegate Guide	\$125
	½ Page Ad (8.5 in. x 5.5 in.) in Delegate Guide	\$200
	Full Page Ad (8.5 in. x 11 in.) in Delegate Guide	\$350
	Front Page Logo on Delegate Guide	\$400
	Full Back Cover on Delegate Guide	\$500
	Insertion of Promotional Material*	\$500

In-Person Promotion	Services	Price
	Verbal Acknowledgement at Main Ceremonies	\$200
	Booth at Community Fair	\$400

Online Promotion	Services	Price
	Email Newsletter Spotlight	\$300
	Website Feature (100-word ad & link)	\$300
	Logo on Sponsor Tab	\$300
	Logo on Front Page of Website	\$400

Social Media	Services	Price
	Sponsorship Post on Facebook	\$150
	Sponsorship Post on Instagram	\$150
	Video Acknowledgement on Instagram	\$200

*Promotional materials may be postcards, flyers, stickers, etc.; must be provided by sponsor.

**An organization representative may attend and speak to participants during event and panel.

3. Sponsorship Packages

	Bronze	Silver	Gold	Platinum
Minimum Contribution	\$250+	\$750+	\$1250+	\$2000+
Print Promotion	1/4 Page Ad in Delegate Guide	1/4 Page Ad in Delegate Guide	1/2 Page Ad in Delegate Guide	Full Page Ad in Delegate Guide
				Front Page Logo on Delegate Guide
In Person Promotion			Verbal Acknowledgement at Main Ceremonies	Verbal Acknowledgement at Main Ceremonies
				Ceremony Speech by Organization Representative
			Booth at Community Fair	Booth at Community Fair
Online Promotion				Email Newsletter Spotlight
	Logo on Sponsor Tab	Logo on Sponsor Tab	Logo on Sponsor Tab	Logo on Front Page of Website
		Website Feature	Website Feature	Website Feature
Social Media Promotion		Sponsorship Post on 1 Platform	Sponsorship Post on 1 Platform	Sponsorship Post on Facebook and Instagram
				Video Acknowledgement on Instagram
Premium Offers (With Additional Fees)		Scholarship Add Ons	Scholarship Add Ons	Scholarship Add Ons
			Distribution of Promotional Materials (e.g., stickers, promo codes) at Social Events (+\$500)	Distribution of Promotional Materials (e.g., stickers, promo codes) at Social Events (+\$500)
			Conference Event, Presented by Organization (+\$500)	Conference Event, Presented by Organization (+\$500)
			Promotional Video Aired at a Main Ceremony (+\$500)	Promotional Video Aired at a Main Ceremony (+\$500)

Package Expansions:

Any sponsorship packages can be expanded using the individual services on the previous page. Please note that you do not have to purchase a package in order to take advantage of these individual services and vice versa.

Promotion Examples

All social media/print promotions will be created in collaboration with the Under-Secretary-General of Branding. For any questions or concerns regarding design, please contact branding@ymunt.org.

Booth at Community Fair



Ads in Delegate Guide

PANO Education 全景教育
 台北市忠孝東路四段148號10樓之2

What does Pano Education do?

We are dedicated to helping you achieve your dreams of studying abroad. We have three programs- Test Preparation Programs (SAT, GPA, AP's), College Counseling Programs, and Extracurricular Activities.

Who are the members in your team?

Our team consists of graduates from top institutions in the United States, such as Yale University, UC Berkeley, Harvard University and we also work with Professors from elite U.S. universities.

Test Prep and College Counseling Partner Professors

John Zhou, Yale University
 Glenn Ho, Harvard University
 Paul Zhang, UC Berkeley
 International Admissions Officer, Boston University

Any successful cases?

Hundreds of our students have successfully been accepted into their dream schools, including top schools such as Harvard University, Yale University, and Stanford University.

How would you help me?

Many companies will tell you that they know the shortcut to getting into good colleges. But that is not what we do. We help you get into better colleges by showing you how to become a better candidate. We will teach you how to be a better critical thinker and how to properly study. We will empower you to find your passion through project based learning. Lastly, we will teach you how to write thoughtful and reflective responses about yourself.

If you are interested in us, you can scan our QR code. Can't wait to see you!

Scan Me

@panoedu 82-8771-3190 / 0912-090-325 panoedu.org

THE SECRET TO ADMISSIONS SUCCESS:

An Expert Who Knows College Admissions From the Inside

Get the **College Coach's Edge**

College Coach advises all former senior admissions officers from highly selective colleges including Yale University, University of Pennsylvania, California Institute of Technology, and University of Chicago who can help your student succeed.

College Coach students are accepted in Ivy League schools at more than double the average rate.

Space is limited. Visit getcollegecoach.com/yale or call 888-331-7157 to get started now.

THANKS TO OUR NATIONAL SPONSORS!

SUMMER @ TAFT

JULY 1-AUGUST 4 GRADES 7-12 Boarding and Day

5-Week Academic Enrichment Program on 229 acres in beautiful Litchfield County, CT

Yes, learning and summer fun can coexist! Whether the goal is to test drive boarding school, get a jump start on a math class, review a science course, learn about organic farming, practice a foreign language, or prepare for those all-important SATs, there is bound to be something exciting and relevant in our course catalog! Arts, daily athletics, extracurricular activities and weekend trips round out the experience.

110 Woodbury Road, Waterbury, CT 06795
 800-945-7961, www.taftschool.org/summer

Instagram Sponsorship Post



Email Newsletter Spotlight



Dear Delegates and Advisors,

My name is Melissa Minikowski, and I'm reaching out to the YMUN Taiwan community to spread word of a Yale University summer program for talented high school students.

Yale Young Global Scholars (YGS) brings together high school students worldwide to discuss innovative academic topics with Yale professors and instructors. Taking place June & July 2023, the program emphasizes an open, exploratory, and collaborative approach to learning with two-week sessions in STEM, the social sciences, and humanities.

During the program, students will...

- Explore future areas of study by learning from leading authorities in their areas of expertise.
- Make lifelong global friendships with like-minded peers representing 150+ countries and 50 U.S. states.
- Experience university life by living in Yale dormitories, eating at historic dining halls, and exploring campus while attending program components throughout the day.

YGS offers \$3 Million USD in need-based financial aid and scholarships to U.S. domestic and international students, offered as discounts that cover up to 100% of tuition costs.

Application Deadline: January 10, 2023 at 11:59PM ET

Learn more: <https://yglobal scholars.yale.edu>

If you have any questions, please feel free to [contact us](mailto:contact.us) directly.

Sincerely,

Melissa Minikowski
 Assistant Director of Marketing
 Yale Young Global Scholars
 Yale University

Y YGS Yale Young Global Scholars

As always, if you have any questions or concerns, please reach out to us at ymunt.delegations@yira.org or ymunt.secgen@yira.org.



Sponsor
today.

Shape
tomorrow.

Contact Us!

We encourage and appreciate all forms of sponsorship, and we are flexible in adjusting to your organization's goals and needs. We sincerely hope we will have the privilege of working with your organization as we prepare for the tenth and most memorable conference yet.

For more information, please visit our website at <https://ymunt.org> or contact one of our Secretariat members below.

Thank you for your consideration!



Zoey Duan

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Lee-Ann Kao

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